



# Danish Days in Dnipro 2018

**EMBASSY OF  
DENMARK**  
*Kyiv*

The Danish Embassy in Ukraine have the pleasure to invite you to join us at the Danish Days 2018 in the City of Dnipro in October. The headline for the Danish Days 2018 is 'Urban Solutions' with the aim to share knowledge and transfer the best practices to make a sustainable city.

## Why Dnipro?

Dnipro is the fourth largest city in Ukraine with the population of nearly 1 million people and a true powerhouse of Ukrainian South-East, and the center of the Region that has a great need for re-development of its city center and public spaces. Dnipro is the center of Dnipropetrovsk region.

It is one of the largest regions by area and population. Having 50% of overall Ukrainian mineral resources and 2,5 mln ha of agricultural land and moderate climate this region creates the cluster for heavy industries and farming.

The climate and farming precondition the development of biomass and solar plants while intensified heavy industries create areas for energy-efficiency.

The enterprises, institutions and organizations of different ownership in Dnipro have been implementing the energy saving and energy efficiency programs for over 10 years. In 2015 the municipal budget allocated for energy saving measures was 4,662.386 UAH (around 1,1 mln DKK) that has allowed to save about 24 thousand tons of equivalent fuel.

The city is working with a number of international financial institutions. Among them, are - the US Agency for International Development (USAID), EBRD, EIB, World Bank, NEFCO and others. For three years, Dnipro has been implementing the pilot projects together with the EBRD to improve energy efficiency in public buildings of the city through implementation of the projects based on "Energy Performance Contracting".

As the city of Dnipro is being actively developed now it faces the issue of waste management and implement the project of subway transportation.





### **The Business Seminar, October 3**

We arrange this Business Seminar as the first and central event to kick off Danish Days in Dnipro on October 3. The main sectors within Urban Solutions to cover are:

- ✓ Energy-efficiency
- ✓ District-heating
- ✓ Water treatment
- ✓ Waste management
- ✓ Renewable energy sources – biomass and solar
- ✓ Urban transportation
- ✓ Urban lightning

With the platform of the Danish Days we plan to present Danish policy towards the challenges of the 21st century in urban solutions, energy-efficiency, Renewable energy sources and combine it with the practical application for the Danish companies to present the best practices that can be implemented in Ukraine in Dnipro region. On this project we are supported by the local community and government and the format has been agreed with the Ukrainian side as the most relevant and up to date.

### **What Do You Get**

By participation in the Business Seminar on the platform of the Danish Days in Dnipro you will get wider exposure in the region. With the joint delegation headed by the Danish Ambassador to Ukraine, we will work for strengthening the Danish brand in the strategic sectors for Ukraine to develop.

The participation in the Business Seminar in Dnipro can be the starting point for more promotional activities in Dnipro region as local government is planning a series of the events on the topic for the potential investors and look forward to presenting possible tailored programs at a later stage for the Danish companies participating in Danish Days

You will meet the targeted audience – decision-makers and stakeholders from the companies and enterprises representing the sectors, representatives of the local governments that can be your entry points to business regulated by the state.

By participating, you will get direct connections to the opinion-leaders and stakeholders of the sectors in work. These potential customers are the direct access to expand Danish export opportunities to Ukraine.

### **Tentative Program**

October 3, venue: Conference-hall of Regional administration

11:00 – 11:30

Opening by Ambassador Ruben Madsen

Opening by representative of the local government

11:30 – 12:00 Presentation of Danish policies on Urban solutions (energy efficiency, water supply, district heating, waste management) from Danish Energy Agency (tbc) and URBAN POWER, one of the leading Danish architectural offices in the fields of transformation and development of existing urban areas (confirmed).

12:00 – 12:30 Implementation of the Policy by the Danish municipalities (representative of Danish municipality tbc)

12:30 – 13:00 Financial instruments for the projects by NEFCO, IFU, Danida (tbc)

13:00 – 13:30 Coffee break

13:30 – 15:00 Presentation of the best practices by the Danish companies (10 min per company presentation)

15:00 – 16:00 Dnipro regional and municipality presentation on potential projects

16:00 – 17:30 Coffee break and snacks following by B-2-B meetings

17:30 end of the Business event and invitation for the Grand jazz opening of the Danish Days in Dnipro at the Musical Academy

### **Budget:**

9500 dkk per participation (2 people from the company)

Transportation, hotel, meals outside the Business Seminar is not included

### **How to participate:**

Apply by e-mail to [tetkob@um.dk](mailto:tetkob@um.dk) latest **10 September, 2018**

### **Questions:**

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